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## **Town Hall Tips:**

**Wear Your White Coat.** --Show you support healthcare reform by wearing your white coat. It is a very powerful symbol to for the other attendees and the media.

**Bring Colleagues and Friends.** --physician or non-physicians, this reform will impact everyone's life. Bring as many supporters as you can to drown out any obstructionists. Numbers matter.

**Be Respectful.** Remain calm and share your real experiences and struggles as a physicians and why we need reform. If your member of Congress supports reform, remember to say "thank you and that you are counting on them to champion the need for health reform."

**Ask A Good Question and have a clear message in support of reform.** You can help drive the conversation in the right direction by asking a question about the benefits of reform. Don't be afraid to share your personal story and ask how health reform will affect physicians.

**Take Pictures.** Please send DFA pictures or video of you and fellow DFA members attending these meetings and showing your support for reform. We will put them up on our website. If there are those who are trying to disrupt a meeting in a particularly inappropriate way, recording their outlandish acts on film may actually be helpful in order to highlight their extremist tactics.

**Seek Out Members of the Press.** Don't wait for the press to find you....find them. Members of the press often want reactions from attendees. Be prepared with a short anecdote about your experience as a physician with the healthcare system, why you support reform and something you learned from the town hall.

**Consider Writing a Letter to the Editor After the Event.** After attending the town hall, write a letter to the editor of your local newspaper about what you learned and why you support health reform.