



2021 Doctors for America National Leadership Conference Sponsorship Opportunities

About DFA

Doctors for America is a national movement that mobilizes doctors and medical students to be leaders in putting patients over politics on the pressing issues of the day to improve the health of our patients, communities, and nation.

Our vision is for America to be a healthy place for everyone. We work toward concrete change guided by the following principles:

- Every person in America has a fundamental right to equitable, high-quality, and affordable health care.
- Everyone should have the opportunity to lead a healthy life.
- Every part of society has a responsibility to promote healthy families and communities.
- Doctors should take a leadership role in improving health care and ending health disparities.

About the National Leadership Conference

In 2020, DFA shifted its annual in-person National Leadership Conference (NLC) to a virtual conference due to COVID-19. In 2021, our goal is to reach 500+ participants, and to offer health systems and long-time DFA supporters sponsorship opportunities at a variety of levels.

BECOME A SPONSOR NOW



Sponsorship Levels and Benefits

Ally - \$1,000

- Name/Organization recognition on conference registration page
- Recognition during open and closing remarks
- One ticket to attend all conference activities with the option to donate tickets to medical trainees
- Name/organization name featured on DFA website

Champion - \$5,000

- Ally benefits, plus:
- Name/Organization recognition after each post-session credits page
- Org name/logo recognition on registration website
- Recognition of sponsorship on DFA's social media platforms
- Five tickets to attend all conference activities with the option to donate tickets to medical trainees
- Four advertisements in the DFA monthly newsletter
- Logo featured on DFA website

Benefactor - \$10,000

- Champion benefits, plus:
- Ten tickets to attend all conference activities with the option to donate tickets to medical trainees
- Eight advertisements in the DFA monthly newsletter

Founders Society - \$25,000

- Benefactor benefits, plus:
- 12 tickets to attend all conference activities with the option to donate tickets to medical trainees
- 12 advertisements in monthly newsletter
- Sponsorship of the first annual Founders Award to be given out at the National Leadership Conference, including special access to the winner's reception with the founders.

BECOME A SPONSOR NOW